AFFDude

Media kit

https://affdude.com/advertise/ · generated 2026-11-12

Audience, live from the database

381	networks, programs and tools
299	guides and rankings
0	approved user reviews
6	upcoming events
12	live deals

Placements, sizes and prices

Sponsored review — $299 per review · intro price

Profile page + relevant hub · 1,500+ words, permanent

- Written by the Dude after real testing, clearly labelled
- Permanent, indexed, ranks for your brand
- Dofollow brand link
- Included in relevant directory and hub pages

Featured listing — From $200 per month

Directory + relevant hubs · Pinned to the top 3, "Sponsored" sticker

- Top-3 pin in your directory and every hub you belong to
- Disclosure on hover, never mixed into the Dude Score
- Click report every month

Network / Tool of the Month — On request per month

Home page + hub · Window card, 1 per month

- Window card on the home page and your hub
- Links to a sponsored case study article
- One advertiser per month

Homepage / sidebar banner — $200 per month

Home, articles, profiles · 728×90 above the fold · 300×250 sidebar

- Max 3-advertiser rotation for real visibility
- Lazy-loaded image, no ad-network scripts
- Swap creative any time

Position in listicle — $300 per year

Best-of articles · One ranked slot, 12 months

- Locked spot inside the best-of articles affiliates read before they buy
- Evergreen for a full year
- Placement performance included in the annual report

Packages (month to month)

Starter — $200/mo

Get on the Dude’s radar. New tools testing the affiliate audience.

Homepage banner (1 month) · Directory listing · Basic click report · Placement click report · Email support

Growth — $499/mo

The sweet spot: sponsored review + banner + listicle, full funnel.

1 sponsored review (permanent) · Homepage banner (1 month) · 1 listicle placement (1 year) · Placement click report · Priority support + strategy call · Full analytics dashboard

Dominate — Custom

Own your vertical. For networks and tools that want to be everywhere the dudes look.

Everything in Growth · Quarterly review refreshes · Persistent category sponsorship · Multiple listicle placements · Monthly placement performance reports · Dedicated account dude

What advertisers say

“Honest review = real trust. Our affiliate signups doubled.”

— AM Lead, CPA Network

“The Dude actually tested our tool. The writeup was brutal and fair — and it worked.”

— Founder, SaaS

Rules

Every placement is labelled “Sponsored”. Nothing an advertiser buys changes a Dude Score, a user rating or a ranking position. Sponsored reviews use the same tests and axes as every other review. Full methodology: https://affdude.com/methodology/

Book: https://affdude.com/advertise/#book · Ali replies within one business day.